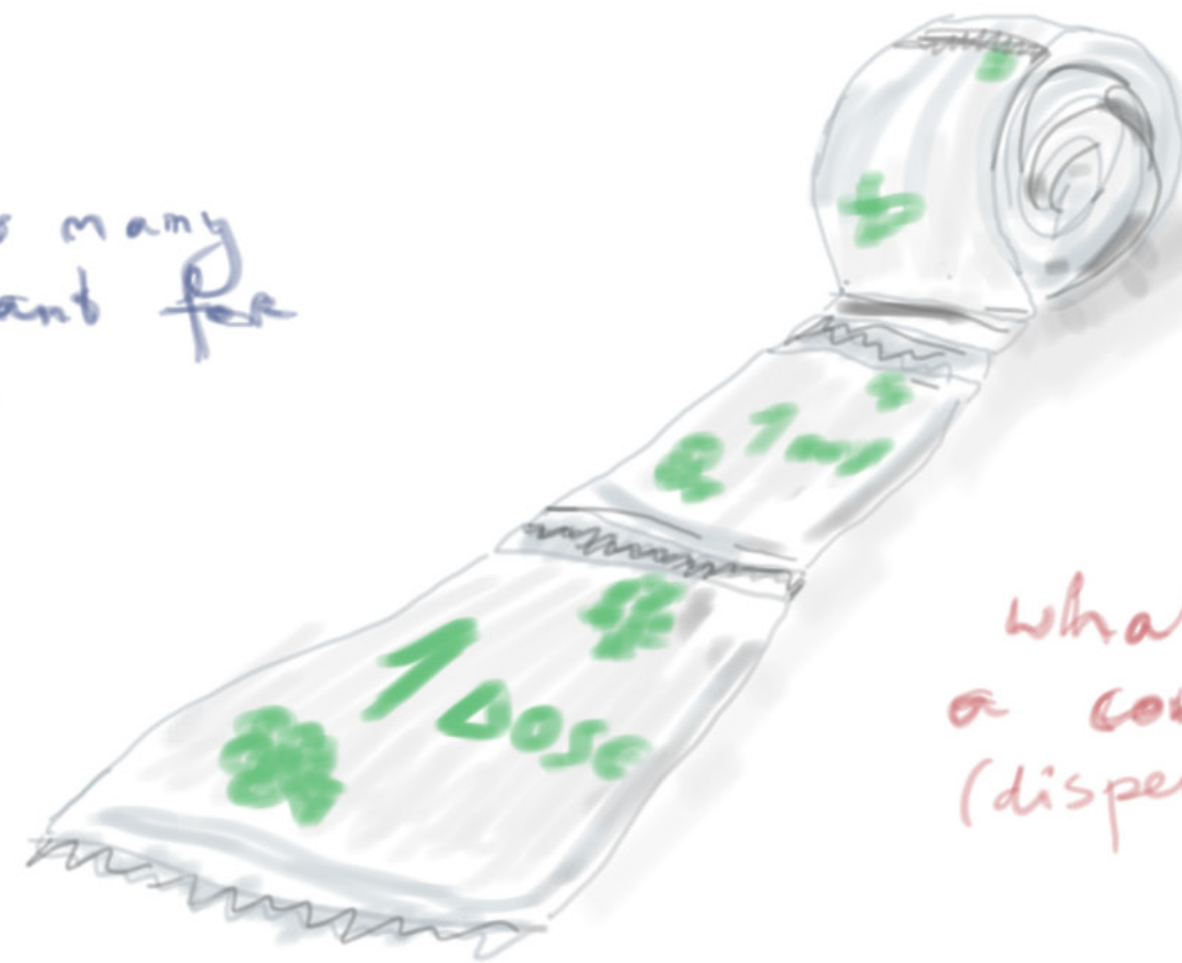




The "infinite" sachets roll



Take as many
as you want for
the day.



What about
a container?
(dispenser)



Please, see PROROTYPE 1.

Insights

- 1 box doesn't provide enough sachets.

Benefits

- The user can buy as many as they want. they're kept together, the daily dose can be torn in the morning

Possible commercialisation

- It was realised that the mixing of tastes is going to be difficult to produce. The idea is valid with just one taste per roll.

