

Daily dispenser



USER EXPERIENCE



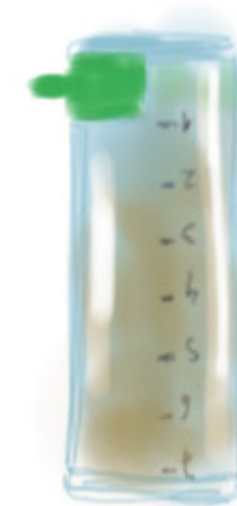
filling

the dispenser gets filled with the desired amount of doses from a bigger container.



use

with just one quick movement releases an exactly calculated (33g in a sachet = 12.7ml volume space) shake dose.



after use

to close it the user only needs to rotate it and then safely put it back where they prefer keeping it.

Insights

- users want a fast, discrete and easy way of storing and using their dily allowance



Benefits

- sustainable
- quick
- clean
- discrete

Possible commercialisation

Most of shakes are sold in big containers already. The device can be personalised using different colours (e.g. bottle proposal), or you can lasercut a message when you order it online.

Please, see PROTOTYPE 2